



# Detailed Course Syllabus

|                                                                                                             |                                     |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Academic year:</b><br>2025/2026                                                                          | <b>Semester:</b><br>Winter semester |
| <b>Study programme:</b><br>Komunikologija -<br>Znanstveno istraživanje<br>medija i odnosi s<br>javnošću (R) | <b>Year of study:</b><br>1          |

## I. BASIC COURSE INFORMATION

**Name:** Povijest i teorije odnosa s javnošću

|                           |                |                     |
|---------------------------|----------------|---------------------|
| <b>Status:</b> Compulsory | <b>ECTS:</b> 5 | <b>Code:</b> 186866 |
|---------------------------|----------------|---------------------|

*Total Course Workload*

| Teaching Mode | Total Hours |
|---------------|-------------|
| Lecture       | 30          |
| Seminar       | 15          |

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

**Name and Surname:** Trbušić Davor

**Academic Degree:**

|                                                                                |                   |
|--------------------------------------------------------------------------------|-------------------|
| <b>Contact E-mail:</b><br><a href="mailto:dtrbusic@fhs.hr">dtrbusic@fhs.hr</a> | <b>Telephone:</b> |
|--------------------------------------------------------------------------------|-------------------|

**Office Hours:** According to the published schedule

*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** English

**Course Description**

**Student obligations**

*Textbooks and Materials*

**Required**

**Supplementary**

*Examination and Grading*

|                                                                      |
|----------------------------------------------------------------------|
| <b>Prerequisites to Obtain<br/>Signature and Take<br/>Final Exam</b> |
| <b>Examination Manner</b>                                            |
| <b>Grading Manner</b>                                                |
| <b>Detailed Overview of Grading within ECTS</b>                      |
| <b>Midterm exam dates:</b>                                           |
| <b>Exam period dates:</b>                                            |
| <b>IV. WEEKLY CLASS SCHEDULE</b>                                     |