



Detailed Course Syllabus

Academic year:

2023/2024

Semester:

Winter semester

Study Program:

Komunikologija (R) (elective)

Povijest (R) (elective)

Psihologija (R) (elective)

Sociologija (R) (elective)

Sestrinstvo (I) (elective)

Sestrinstvo (R) (elective)

Primaljstvo (R) (elective)

Primaljstvo (I) (elective)

Year of study:

1

I. BASIC COURSE INFORMATION

Name: Criticism and Modern Journalism Genres

Status: Compulsory

ECTS: 3

Code: 251994

Total Course Workload

Teaching Mode

Total Hours

Lecture

15

Auditory exercise

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Name and Surname: Vidačković Zlatko

Academic Degree:

Contact E-mail:

zlatko.vidackovic@unicath.hr

Telephone:

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description	This course enables students to learn about various aspects of criticism and modern journalism genres, develop advanced skills and knowledge necessary for successful work in journalism, with an emphasis on achieving excellence in practical aspects of work. A special goal is to encourage students into creative work and innovations in modern and hybrid journalism genres. The course includes preparation for work in criticism in daily newspapers, cultural newspapers and magazines, radio, television and internet, as well as interaction of journalism with social media. It will also provide students with knowledge of competent writing on various literary, artistic, theatrical and musical topics in different modern journalism genres. Special emphasis is given to in-depth reporting and storytelling, feature writing, investigative journalism, profiles, editorials, data journalism and multimedia journalism.
Educational Outcomes	To adopt concepts from the field of theatre, literature, film, music and literary criticism, cultural policy, and the specifics of modern print, agency, radio, television and online journalism in arts. Apply ethical principles when interviewing artists and cultural workers, writing reports from the field of culture, reviews of works of art and performances, and commentaries on cultural events, especially respecting truthfulness and debunking propaganda and fake news. Use skills to perform tasks in modern journalism, from reports, in-depth reportages and interviews, investigative and multimedia journalism, to critical analysis of works of art and critical reflection and evaluation of cultural policy, while respecting the specifics of various media. Analyze, interpret and compare professional literature in the field of theatre, literature, film, music and literary criticism, cultural policy, whereby, in addition to books, professional magazines and online publications for each artistic field should be chosen, collected, synthesized and evaluated.
Student obligations	
<i>Textbooks and Materials</i>	
Required	1. Scott, A.O., 2017. <i>Better living through criticism: How to think about art, pleasure, beauty, and truth</i>. Penguin. 2. Swaine, M., Gilbert, H. and Allen, G., 2021. <i>Writing for Journalists</i>. Routledge. 3. Bull, A., 2015. <i>Multimedia journalism: A practical guide</i>. Routledge. 2nd edition 4. Frost, C., 2019. <i>Art Criticism Online: A History</i>. Gylphi Limited
Supplementary	1. Filak, V.F., 2021. <i>Dynamics of media writing: Adapt and connect</i>. SAGE Publications. 2. Foreman, G., Biddle, D.R., Lounsberry, E. and Jones, R.G., 2022. <i>The ethical journalist: Making responsible decisions in the digital age</i>. John Wiley & Sons. 3. Ellis S J., 2021. <i>Shaping Public Opinion: How Real Advocacy Journalism(TM) Should Be Practiced</i>. Authority Publishing 4. Earnest, J., 2018. <i>What it means to write about art: interviews with art critics</i>. David Zwirner Books 5. Hill, S. and Bradshaw, P., 2018. <i>Mobile-first journalism: Producing news for social and interactive media</i>. Routledge. Briggs, M., 2019. <i>Journalism next: A practical guide to digital reporting and publishing</i>. CQ Press.
<i>Examination and Grading</i>	
Prerequisites to Obtain Signature and Take Final Exam	Class Attendance: mandatory 70% attendance is required according to the study program. A minimum of 35% of the grade should be acquired through regular course activities.

Grading Scale:
 Failure (1) – 0 do 49,9%
 Satisfactory (2) – 50 do 64,9%
 Good (3) – 65 do 79,9%
 Very good (4) – 80 do 89,9%
 Excellent (5) – 90 do 100%

Examination Manner

Final grade calculation:
 1. a) In-class activities – 70%
 1) Exercises – 35%
 2) Midterm exam – 35%
 b) Final exam – 30%

Grading Manner

1. Regular course activities
 - exercises
 - midterm written exam
 2. Final written exam

Detailed Overview of Grading within ECTS

ACTIVITIES	ECTS	PERCENT OF TOTAL GRADE (%)
Class attendance	0.8	0
Exercises	0.77	35
Midterm Exam	0.77	35
Total (course activities)	2.34	70
Final exam	0.66	30
TOTAL (course activities + final exam)	3	100

Midterm exam dates:

Exam period dates:

IV. WEEKLY CLASS SCHEDULE